

FINAL REPORT
OF THE
1990 STEWARDSHIP CAMPAIGN

I.	1990 Goal:	\$356,038
II.	1990 Total Pledges:	\$339,232 (95%)
	Deficit:	\$ 16,806

III. Analysis

A.)	Comparative Numbers -	<u>1989</u>	<u>1990</u>
	Total Pledges:	370	383
	Average Amount of Pledge:	\$917.33	\$885.72 (6% decrease)

B.) Break-down of 1990 Pledges:

Number of Pledges Increased:	96 (25%)
Number of Pledges Decreased:	62 (16%)
Number of Pledges Unchanged:	170 (45%)
Number of New Pledges:	55 (14%)
	383 Total

C.) Reasons for not Pledging:

- 1.) "We will contribute, but do not want/believe in pledging"
- 2.) Still undecided about amount to pledge for 1990

2885 73
(0000000000)

001000

AWARD OF CONTRACT

- 3.) Financially unable to pledge in 1990 - a total of 24 units (at least)
- 4.) Transferred membership, or moved
- 5.) Live out-of-town....no response recieved

IV. Final Note:

Amount of Pledges Prepaid for 1989:	\$42,861
Amount of Pledges Prepaid for 1990:	\$25,642
	<hr/>
	\$17,219

