

THE WESLEYAN BIBLE COMMENTARY

February 8, 1969

PLAN AND PURPOSE

SIX VOLUMES—SEVEN BOOKS

SCHOLARLY
EVANGELICAL
PRACTICAL
EXPOSITIONAL
HOMILETICAL
DEVOTIONAL
WESLEYAN
RELEVANT

EDITORIAL BOARD

CHAS. W. CARTER, MA., Th.M., D.D.

CHAIRMAN AND GENERAL EDITOR
4308 S. WIGGER STREET
MARION, INDIANA 46952

RALPH EARLE, Th.D.

NEW TESTAMENT EDITOR

W. RALPH THOMPSON, Th. D.

OLD TESTAMENT EDITOR

LEE HAINES, B.D.

ASSOCIATE EDITOR

PUBLISHERS

WM. B. EERDMANS
PUBLISHING COMPANY
255 JEFFERSON AVE., S.E.
GRAND RAPIDS, MICHIGAN 49502

ADVISORY BOARD

PAUL S. REES, D.D.
L. R. MARSTON, Ph.D.
HUGH C. BENNER, D.D.
R. S. NICHOLSON, D.D.
PAUL F. ELLIOTT, D.D.
EVERETT CATTELL, D.D.
GEORGE E. FAILING, Litt.D.
PAUL P. PETTICORD, D.D.

CONTRIBUTORS

FROM

ANDERSON CHURCH OF GOD
EVANGELICAL UNITED BRETHREN
FREE METHODIST
FRIENDS
METHODIST
MISSIONARY CHURCH ASSOCIATION
CHURCH OF THE NAZARENE
PILGRIM HOLINESS
WESLEYAN METHODIST

Dear Dr. Thompson:

Just a quick note to say that some problems that could lead to misunderstandings concerning the ad for the WBC in the 1969 WTJ have arisen. I am not certain that Eerdmans always know what they have done or what they are doing sometimes. I am recalling this ad and shall reconsider the matter within the next few days and give you my decision in the matter. This will in no way retard the production of the work on the Journal by the Edwards Brother as the ad comes last anyway. It, the Journal, will be out within the week of March 7 I am informed. I shall soon send the contract, or a copy of it to you, as soon as I get this WBC ad settled.

In the meantime you may receive a check for the WBC ad from Eerdmans in the amount of \$55.00. If you do please hold it subject to return without cashing it until you hear finally from me in the matter. It is even possible that the ad may be omitted, or if included I may revise it and pay for its inclusion myself. However, in that event I can afford to pay no more than \$25.00 for the ad, personally. The actual extra cost to us for the inclusion of the ad is only \$10.00 for the halftone picture of the WBC. I think the problem lies in a lack of correlation between the advertising and promotion departments and the executives there, as far as I can see. This will not be the first time I have had to pay for the blunders of their promotional department. They will pay for the ad, but I should rather do it myself than have any misunderstandings. So hold the check please until further instructions, providing it comes I guess another \$25.00 promotional cost on the WBC will not break me in the light of the fact that I spent upward of \$1,500.00 for promotion alone on the WBC in 1968.

I received the balance of the proofs on Jeremiah yesterday and will return them to Eerdmans the first of the week. Thus we shall have read Isaiah and Jeremiah—both in exceptionally good condition. Bulhuis wrote me yesterday that he had just received from the typesetters proofs of Lamentations, Jonah and about half of Ezekiel—^{and} he did not know why they were not kept in biblical-book order but would investigate. He is sending Jonah to you and Ralph Earle to read. Lamentations, Ezekiel and Daniel will go to Earle, as previously arranged, Zechariah to Grider and Earle, and the rest of the Minor Prophets will be your responsibility to read. It appears that they are now pushing Vol. III through. I will leave it to your judgment about seeing the other works assigned to Earle and myself to read. I only ask that nothing be done to delay this publication now as I have sold so many and people are waiting for it.

My four plans have become complicated, but guess they will work out somehow. Cordially
Chas. W. Carter

