

3451 Shenandoah
Park 5, Dallas 5, Texas
Department of Theology
June 28, 1960

Want-Ad Department
ENID MORNING NEWS
Enid, Oklahoma

Dear sirs:

I would like to have you put the following ad in the appropriate part of the want-ad section of your paper:

WANT TO RENT---2 or 3 bdrm
house near Univ. Write
Morning News Box ____.

Please place this ad in the paper on the following days:

July 1-3
July 6
July 10
July 12
July 14
July 16
July 17

Could you assign a box number to this ad, and receive the letters in response to it in Enid? Then, if you please, would you please forward all letters received by you by July 12 to 3451 Shenandoah, Dallas 5, Texas. We will be coming to Enid about July 14, so I would appreciate it if you would not forward any letters to us after July 12. Just hold them and we will pick them up as soon as we get there.

Would you please send me a subscription to the ENID MORNING NEWS. Bill me both for the cost of the want ad and the subscription. You can register me for a month's subscription now, and I will renew it when we move to Enid.

One more comment: if you could conveniently put some of this advertising in the ENID DAILY EAGLE, that would be fine. In other words, if I could get some of these ads in the EAGLE and some in the MORNING NEWS, then that would please me very much---but this may be inconvenient or impossible. Use your own discretion, however, if it is possible, concerning which paper the ad would be most effective in.

Thank you. Write me immediately if this arrangement (forwarding letters from your box) is not okay.

Yours truly,

Thomas C. Oden

