

Wesleyan Theological Society

Report of the Promotional Secretary

2002-2003

I must begin my report by thanking the former WTS promotional secretary, Craig Keen, for his excellent help in pointing to resources and giving ideas that have helped me greatly during my first year as WTS promotional secretary. I truly appreciate your encouragement and advice, Craig.

Website

Phil Meadows deserves thanks for maintaining a website with WTS information. He and his team have worked to keep the site updated and useful. WTS Members are encouraged to visit the site and add it to their internet "Favorites" list:

<http://www.wesleyanforum.org/wts/>

Included on the site are photos from last year's conference. Photos from this year's joint meeting will be added soon.

WTJ Advertisements

Mitch Modine has shouldered the responsibility of soliciting advertising for the journal. Many thanks are due him for his work in this area. The health of the journal is partly dependent upon his efforts. If you know of publishers or other agencies that may want to advertise in the journal, please contact Mitch or me.

WTS Posters

I believe that members of the WTS can be the best promoters of the society. In response to this belief, I solicited an 11x17-inch poster for members to hang in their offices or other appropriate sites. My hope is that this poster attracts new members and makes others aware of the WTS.

Some of these posters have already been sent to WTS members, but I was unable to send posters to everyone. I have additional posters available at this meeting for members to take home. Please take one before leaving the meeting today.

I should also thank Karl Giberson, editor of *Research News and Opportunities in Science and Theology*, for paying for all of the postage to send posters and for providing free of charge his graphic artist to design the poster.

General Promotional Activities

I have

- listed information about the annual meeting on a dozen or so websites and in a half-dozen print periodicals. I believe that these listings not

only encourage others to consider attending our annual meeting, but they also give the correct impression that the WTS is an active society that makes a significant contribution to religious scholarship.

- wrote a news article about Hobe Sound conference papers on psychology and Wesleyan theology. The article was published in several news outlets, including *Research News and Opportunities in Science and Theology*.
- wrote a one-page explanation of and invitation to the WTS that Susie Stanley included in the informational packets of the 5th International Wesleyan/Holiness Women Clergy Conference "Come to the Water."
- made a formal announcement about this year's meeting and the society's activities at the Oxford Methodist Studies conference during the summer of 2002.
- done a great deal of what might be called "cross-promotional" work. As an active member in both the Wesleyan Philosophical Society and the Society for the Study of Psychology and Wesleyan Theology, I have sought to keep these societies informed of WTS activities and the WTS informed of their activities.
- co-represented the society at the Wesley 300th birth anniversary celebration sponsored jointly by the WTS and the Bahamas Wesleyan Fellowship. The January 2003 conference, titled "Faith Working Through Love: Wesleyan Traditions Today," was held in the sunny Bahamas. Special thanks is due Carl Campbell for putting together an enjoyable and educational event.
- occasionally posted updates and information on the Wesleyan Theological Dialogue, which is moderated by Tom Phillips.
- served as liaison between the John Templeton Foundation and WTS members interested in the science-and-religion dialogue by providing information to both groups about the other.

I conclude by encouraging members to email me suggestions about how we might better promote the WTS. My email: tjoord@nnu.edu

I look forward to another year of serving you, the Wesleyan Theological Society, as promotional secretary,

Thomas Jay Oord