

**Report of the Promotional Secretary to the Executive Committee
of the Wesleyan Theological Society
November 6, 1997**

During this past year I have:

1. Wrote and submitted press releases (with photos) on the recipient of our Lifetime Achievement Award and our Annual Meeting to several publications.
2. Solicited advertisers for WTJ's Spring and Fall editions.
 - Warner Press
 - Zondervan
 - Word
 - Tyndale House
 - Christian Publications
 - Hendrickson Publishers
 - Evangel Press
 - Beacon Hill Press
 - Baker Book House
 - Abingdon Press
 - Wesley Press
 - Light and Life Press
 - Schmul Publishing
3. Solicited applications for membership from various sources.
4. Wrote Memorial for Dr. Charles Carter for WTJ

Things I would like to see happen this year:

1. Promote the Society further through press releases and photos of the Annual meeting and joint meeting in the Spring.
2. Promote the Society further through press releases describing notable activities of our members.
3. Increase membership through
 - continued solicitation of colleagues and students by executive committee and members of the Society
 - activity of membership committee under Doug Strong's direction
 - having regular membership statistics (# gained, etc.) available at each exec. meeting
4. Increase participation in endowment fund through
 - solicitation of seed money
 - solicitation on behalf of Dr. Leo Cox

