

Report of the Promotional Secretary to the Executive Committee
of the Wesleyan Theological Society
March 4, 1999

During this past year I have:

1. Written and submitted press releases (with photos) on the recipient of our Lifetime Achievement Award and our Annual Meeting to several publications.
2. Solicited advertisers for WTJ's Spring and Fall editions.
3. Solicited applications for membership from various sources.

Things I would like to see happen this year:

1. Promote the Society through press release of the Annual meeting.
2. Promote the Society through press releases describing notable activities of our members. Please direct any items for promotion to me.
3. Increase membership through
 - a. continued solicitation of colleagues and students by executive committee and members of the Society;
 - b. joint effort with Bill Kostlevy to select individuals from each institution to serve as contact persons for membership recruitment. A special effort will be made to solicit members from under-represented denominations and groups;
 - c. making available regular membership statistics at each Executive Committee meeting.
4. Increase advertising in Journal to five ads per issue.