

P.S.

2000 or 3000 brochures

Let me know your thoughts on this/ at once please as I shall soon send the brochure to press. He will do it in a week or ten days. Since the brochure was approved by the E. Committee at Vennard we would not need further authorization. CWC

# THE WESLEYAN BIBLE COMMENTARY

December 12, 1970

## PLAN AND PURPOSE

SIX VOLUMES—SEVEN BOOKS

- SCHOLARLY
- EVANGELICAL
- PRACTICAL
- EXPOSITIONAL
- HOMILETICAL
- DEVOTIONAL
- WESLEYAN
- RELEVANT

## EDITORIAL BOARD

CHAS. W. CARTER, MA., Th.M., D.D.

CHAIRMAN AND GENERAL EDITOR  
4308 S. WIGGER STREET  
MARION, INDIANA 46952

RALPH EARLE, Th.D.

NEW TESTAMENT EDITOR

W. RALPH THOMPSON, Th. D.

OLD TESTAMENT EDITOR

LEE HAINES, B.D.

ASSOCIATE EDITOR

## PUBLISHERS

WM. B. EERDMANS  
PUBLISHING COMPANY  
255 JEFFERSON AVE., S.E.  
GRAND RAPIDS, MICHIGAN 49502

## ADVISORY BOARD

PAUL S. REES, D.D.

L. R. MARSTON, Ph.D.

HUGH C. BENNER, D.D.

R. S. NICHOLSON, D.D.

PAUL F. ELLIOTT, D.D.

EVERETT CATTELL, D.D.

GEORGE E. FAILING, Litt.D.

PAUL P. PETTICORD, D.D.

## CONTRIBUTORS

FROM

- ANDERSON CHURCH OF GOD
- EVANGELICAL UNITED BRETHREN
- FREE METHODIST
- FRIENDS
- METHODIST
- MISSIONARY CHURCH ASSOCIATION
- CHURCH OF THE NAZARENE
- WESLEYAN CHURCH

Dear Ralph:

Seems we have communicated rather often lately.

First, I hope I did not seem to abrupt about the dropping of the names of unpaid members. However, in the light of delayed criticism which I have received of the 1969 adoption of our WTS Constitution, but especially the item on Scripture, it seemed to me, and still does, hazardous to drop those names this year. Alread some have denied any membership gains for 1969-70, as if such were the result of the action in 1969. Of course such statements are assumptions based upon rumor. But should we show such a loss, some would doubtless interpret these drops as resulting from the 1969 action. We certainly do not want that to happen. I am sure that the critics are few, but even a few can spread a lot of damaging false rumor. Let us hold them over another year at least. That can do us no harm. I believe I am prepared to recommend that you write each of these who have not paid their dues and are due to be dropped, a friendly and encouraging letter, trying to get them to pay up, and that you send them a gift copy of the new 1971 Journal when it comes from the press. I plan to write a brief editorial at the front of the Journal designed to offset the critics, but worded as tactfully as possible. This with the improved quality of the 1971 Journal ( we hope) might encourage them to pay up and remain in the society, or at least some of them. What do you say to this?

*Perhaps you  
can wait  
until you  
have the  
new  
WTS  
brochure  
to enclose  
in your  
letter  
etc*

Second, the Journal has had its first typing and the girl tells me that she will finish the final by about the middle of next week. Consequently I am very much in need of your materials, including treasurers report, membership increase for this year, as at bottom of page 77 of the 1970 Journal, and the Wesleyan Theological Society Officers for 1970-71, as on the back of the Journal cover. I do needs these very badly to complete the preperation of the Journal for the press, as also to use on the brochure. Perhaps they will come in today's mail, however.

Third, while the Wesley Press price on the 1971 Journal was prohibitive, as also on the new brochure for the Journals, I have fortunately found another good printer whom I know and have used before, who has given me an acceptable price- \$37.75 for 3000 copies or for 5000 ~~x~~ \$51.90. On 3000 copies he is about 1/3 of the Wesley Press, while on 5000 he is well under one half. Shall we have 3000 or 5000 copies? Since I am including the 1971 Journal in the picture on this brochure and we plan an advance in promotion, I would caste my vote for 5000 copies. This is only \$14.15 for the extra 2000.

(over)

Third, Please send to me my statement for the Journals I have gotten from you for which I have not yet paid. Please figure these cost plus 25% as usual. I believe the last I got was 50 copies, 10 of each. I do not recall that I owe you for any others, but let me know. I want to settle all my accounts before leaving, until February 1, 1971

Fourth, we had planned to leave Marion for Barbados about December 22 or 23. However, no flights are now available before December 28 and so presently we plan to leave at that time. However, I want to get the 1971 Journal in the hands of the Edwards Brothers, Inc. by next week sometime, as also the brochure for printing.

1. The Edwards Brothers will complete the printing of the 1971 Journal by about the middle to the latter part of January. I shall instruct ~~you~~ <sup>them</sup> to notify you when it is done. Then how about having them ship directly to me here at Marion about ~~500~~ <sup>(three hundred)</sup> copies of the 2000 to hold for sale here? That would save us dribbles of ordering. You can then hold this on your books as in my stock and I shall settle directly with you for what I sell. Would this meet your approval. Then I could get an additional stock of the other volumes from you when you come down sometime, or otherwise. *500*  
*and extra postage*

2. The Rev. Donald Washburn, Production MANAGER, The Wesley Press, Wesleyan World Headquarters, Box 2000, Marion, Indiana 46952, is printing the 1966 Journal now. It may be off the press before I leave and if so I shall collect it and send it to you. The cost for the 1000 reprints of the 1966 Journal will be \$297.00. If I am gone he can communicate with you directly and you can pay him accordingly. Now, how if I have him send 750 copies to you and give me 250 copies? Thus I can have a supply of these in stock here and get the other four from you.

3. If the brochure is finished before I leave I shall collect it and send you the bulk, or whatever you want of it, and I shall retain the balance here for my promotional use. How would it be if I keep half of the brochures and have half of them sent to you? I shall be using many for mailings, especially after I return. I shall not have time to get off another mailing before leaving now, and anyway I do not yet have the new brochures to send out.

Fifth, I am sorry about that amendment which I made to Harris' motion at Vennard. I simply cannot recall it, though I know I did it. A reply from Merne says: ". . . I am afraid I cannot help you on the matter of the amendment to the motion. The amendment as you reported it in your letter does seem out of context but perhaps it would not if I had a copy of the motion as well." Perhaps you could send Merne Harris a copy of the motion and see if he can recall the amendment. Or it is possible that Blackstone or someone else, possibly Matke, can recall the amendment. I suggest, most sincerely, that you get a small tape recorder to take down the business meeting procedures for facility and safety. I would do this. I am a poor note taker on business. Could you send me a copy of that motion as well? I might use it in my editorial for the Journal. *yes a copy the minutes also, please.*

I believe this is about all I can think of for the time being. Sorry to trouble you with so much, but I have no other to go to and this is business that we have to transact for the cause. Oh, yes, a subsequent letter from Dayton smoothed out his ruffled feathers and now he is clucking like any other old hen, or perhaps my reply to his letter smoothed out his ruffled feathers and then he started clucking normally. He seems to be all right now. He may even begin to lay very precious eggs for the society again. He just needed a rooster for fertilization purposes. He might even hatch some chicks for WTS. Don Dayton was at Vennard, you know.

Cordially yours in Him  
Chas. W. Carter

*Chas. W. Carter*



# WESLEYAN THEOLOGICAL SOCIETY

A FELLOWSHIP OF WESLEYAN ARMINIAN SCHOLARS

December 12, 1970

Dear Dr. Thompson:

First, I just wrote you a letter this morning, but your letter received with the WTJ materials necessitates a reply. I fear this will be long, and must apologize at once. However it is apparent that we must have an understanding forthwith.

Everything appears to be in order for the WTJ, except that you did not send me the WTS Committee listings for the back cover of the 1971 Journal. Please send these at once. I hope to get the Journal of to the printers within a week and of course need this material for the cover.

Second, as I now reflect upon the "Amendment" which I made to Dr. Harris' motion at Vennard College I think it comes through quite clearly to me.. As you quote that amendment in your letter of November 18, I believe you have the sense, if not the exact words, correctly. The important words and and idea in my amendment are "on the basis of this Constitution." In other words, Dr. Harris moved that the WTS become a commission of the NHA, which it had never been officially- just an assumed relationship, Cox and others say. Then to safeguard the action of the WTS in adopting its Constitution at the 1969 meeting at Marion, I moved the amendment to the effect that the WTS become a commission of the NHA on condition that the NHA recognize and honor the WTS with its present officially adopted Constitution with all its provisions. This was intended, on my part, and I think recognized by all who understood the situation, to safeguard the WTS against any possible imposed changes in its Constitution by NHA after the relationship should be established officially. As I now understand the NHA position they would have had no disposition to do this anyway. I do know that there were those who left the 1969 Convention with the intention of influencing the NHA to abrogate the action of the WTS in its adoption of its Constitution. That this was attempted there is also evidence. However, the report of the findings committee of the NHA, a copy of which I now have, as I suppose you have, makes clear the "hands-off" policy of the NHA in relation to this and other items of WTS, as also other commissions of NHA.

Third, I am enclosing herewith my personal check in the amount of \$28.72 to cover the following accounts:

62 Journals as per your statement of December 9,	\$27.19
An additional 15% on the order of October 24, for which you billed me at cost plus 10%, instead of 25%, of \$10.25	1.53
Total to cover all accounts to date	<u>\$28.72</u>

Your statement in today's mail covering the 62 copies is the first I have received, Ralph. You stated in an earlier letter that you were enclosing it, but I looked diligently and could not find the statement. It seemed

(P.S. I hope, Ralph, that nothing develops that will give credence to the predictions of some on both sides of the 1969 issue that the WTS has reached a crisis and will not survive it, or that might give opportunity for some disgruntled person to divide the WTS and start another movement as has also been suggested. Every indication seems to be that the Vennard College meeting was the best the WTS has ever had. Perhaps this was the Lord's way of vindicating the WTS. Let us hope and pray that such is the case.)

#### OFFICERS

PRESIDENT, Ralph E. Perry  
Olivet Nazarene College  
Kankakee, Illinois 60901

PRES. - ELECT, George H. Blackstone  
Circleville Bible College  
Box 30  
Circleville, Ohio 43113

SEC. - TREAS., W. Ralph Thompson  
Box 341  
Concord, Michigan 49237

PROMOTIONAL SEC., Ora D. Lovell  
1523 East Ewing Avenue  
South Bend, Indiana 46613

#### PROGRAM COMMITTEE

George H. Blackstone, Chairman  
Circleville Bible College  
Box 30  
Circleville, Ohio 43113

Ralph E. Perry  
W. Ralph Thompson  
Ora D. Lovell

#### MEMBERSHIP COMMITTEE

Wilber T. Dayton  
405 Kenyon Ave.  
Wilmore, Kentucky 40390

Lowell E. Roberts  
William M. Arnett

#### EDITORIAL COMMITTEE

Charles W. Carter, Chairman  
4308 S. Wigger St.  
Marion, Indiana 46952

Harold B. Kuhn  
Armor D. Peisker  
Ora D. Lovell

not to have gotten in the letter. Anyway we now have the accounts all settled to date.

Fifth, I seem not to understand your position concerning the handling of the Journal, price-wise and otherwise, Ralph. The plan we have been using was agreed upon by the Treasurer when Wilber T. Dayton held that office, and I understand from his correspondence and instructions to me that it was approved by the Executive Committee of the WTS at that time. It appeared to be the simplest and most efficient way of handling this item of business. Not only was it then agreed that I be given the Journals at cost plus 25% but also that I be given twenty-five copies free of charge for complimentary and other promotional use. Likewise when Art Climenhaga was elected the Promotional Secretary it was agreed that he be furnished the Journals at cost plus 25%. Actually he did very little with the job, saleswise, at least during the two years he held the office. I do not know what plan you followed with Brother Lovell, but I assumed that you let him have them on the same basis as I was allowed. I assume that you may have included postage and such like expenses in your \$147.72 expense account, that is on your sales, though I do not know that I am correct. I have examined your figures where you conclude that ~~that~~ I should have made about 11¢ per journal. However, Ralph this is far from correct when all expenses are considered—correct indeed as you figure it. *However,* sales at conventions, conferences, etc. where I have sold the greater numbers usually cost me much more by far than those posted. For instance, last summer I spent most of the time visiting camps and conferences specifically to sell Journals and WBC. I spent between six and seven hundred dollars for travelling expense along on this enterprise. Indeed I was promoting WBC as well as the Journals, but if I charged only a third of these expenses to Journal promotion it would be over \$200.00. Of course the margin of profit on what I sold would not come anywhere near my expense on the Journals alone. I did not sell that many. Many other times I have taken time out to drive to conferences and conventions to promote sales alone, though I knew well I was paying my own way. Then, as previously explained to you, I made the WTJ brochure a "rider" on WBC mailings that went as high as 5000 at a cost of \$300.00 postage alone, with even a much greater cost for secretary help to do these mailings. I charged the WTS nothing for this promotional expense, though it did prove to be an asset in WTJ sales. I fear that you have greatly underestimated the cost of secretarial help when I have used such. For instance during the past ten days I have paid a girl \$45.00, at least half of which could be charged against the Journal expense, but which I am absorbing. I do not refer to the cost of final typesetting done by the other typist, for which I shall submit a bill. Nor is this all the expense I have had promoting the Journal, unofficially. Our income tax returns reveal no profits on sales of the Journals. Of course there have been many long distant phone calls, none of which I charged to WTS, except the one to Indianapolis at your suggestion. None of this is complaint, Ralph. It is simply to say that if anyone thinks I have made anything on Journal sales they are seriously mistaken. ~~I am~~ I am quite sure I could show an appreciable loss financially, not to mention the time and effort Mrs. Carter and I have devoted to it. We have been more than happy to do this for the cause of Christ. Nor do I want any further consideration. I have known well that as Chairman of the Editorial Board ~~these~~ promotion and sales were not my responsibility. However I have been glad to do this service, even at a financial loss. The elected Promotional Secretaries have helped us but little.

Sixth, from my point of view your suggested handling of the Journals would be much more complicated and require much more correspondence and record keeping than the method we are using. And believe me

I am not in need of any additional work or responsibilities now.

Seventh, at the Vennard Convention we were told that Dayton had sent word by his son Donald that due to the transition he is making from ATS to Marion College he did not want to be elected to any office in the WTS this year. The Nominating Committee then ask me if I would assume this responsibility of Promotion if elected. I hesitated to do so, but when they could think of no other likely person I agreed to let my name be used on condition that the responsibilities of Promotion be shared by the Executive Committee. I did this and accepted the office of Promotional Secretary with the understanding that we would continue with the officially approved former practice of handling the Journals-that is that I would take the Journals in quantity at cost plus 25%. We did discuss this at the Executive Committee meeting at Vennard, I am sure you will remember, and no question was raised about it. I did question whether I could continue to absorb the costs of promotion and break even, as I have not done, at the 25% figure. However, I dropped that question after thinking it over and decided to go ahead at the 25% figure in any event-lose or gain. I am not and have never been interested in making profit on the WTJ. I have simply tried to help promote it for the sake of the cause.

Eight, as matters presently stand, Ralph, and in the light of your stated desire to change the plan of handling the Journal, I am of the opinion that it will be best for me to resign the office of Promotional Secretary. I have not only the Chairmanship of the Editorial Committee of the WTS, but now the additional responsibility of editorial work for the NHA, according to the action of the NHA at Indianapolis. I shall continue with this editorial work, and I shall continue to sell and promote the WTJ and the WTS interests as opportunity affords, but will not be burdened with the extra responsibility of Promotional Secretary. If I continue to handle and sell the Journals I should wish to do so on the same basis as I have been doing it, except that perhaps I shall take them in larger quantities AT ANY GIVEN TIME. I carry a retail licence and have a book sales business, and I will handle the Journals, providing the WTS wishes me to do so, on the cost plus 25% basis, even if I make nothing or lose on them. Your statement that you "acquiesce" in this matter somewhat disturbs me, and if my handling of the Journal is not satisfactory I certainly want to evade any possible misunderstandings or conflicts. I have spent much time and effort in getting prices on printings, etc that have saved the WTS at least 50% of normal printing costs, and I have been happy to do this, and shall continue to do so as opportunity affords. I see little point, Ralph, in printing the Journals and stacking them up in store, unless we can really move them. It would be better to sell them at a limited profit and advance the cause than hold them. As previously stated, I think that you, and I would add the other members of the Executive Committee, as well as others who buy in larger quantities for resale, should have the same cost plus 25 % allowance. This would be easier than submitting piecemeal expense items for various costs of handling, promotion, etc. to overwork the Treasurer and clutter up records on both ends. Of course if any of the church publishing houses consent to handle the Journals they will expect the regular 40% discount of retail prices on orders. If this is figured at the rate of five copies at \$3.00 there would be practically no profit for the WTS. I am not sure how this could be worked out with them. The prospect is not too hopeful there.

I shall consider writing the President of the WTS my decision in this matter. I am sure it would be a relief not to have the responsibility of P.S. With every best wish and good will, I am

Cordially yours in Him

Chas. W. Carter

I am not in need of any additional work or responsibilities now.

At the General Convention we were told that you had sent word by his son that you to the Executive Committee from the Executive Council he did not want to be elected to any office in the W.T.U. this year. The Executive Committee then and as it would assume this responsibility. I am sure that you would not want to do so, but when they could think of no other likely person I agreed to let my name be used on condition that the responsibility of promotion be shared by the Executive Committee. I am sure that you would be glad to have the office of Promotional Secretary with the understanding that we would continue with the officially approved former practice of handling the Journal. It is true that you have the Executive Committee at cost plus 25%. We did discuss this at the Executive Committee meeting at Vermont. I am sure you will remember, and no question was raised about it. I did question whether it could continue to cover the costs of promotion and break even, as I have not done at the

and decided to do more at the 25% figure in any event - loss or gain. I am not and have never been interested in making profits on the W.T.U. I have simply tried to help promote it for the sake of the cause.

As matters presently stand, Ralph, and in the light of your stated desire to change the plan of handling the Journal, I am of the opinion that it will be best for me to resign the office of Promotional Secretary. I have not only the Chairmanship of the Executive Committee of the W.T.U. but now the additional responsibility of editorial work for the W.T.U. according to the plan of the Executive Committee. I shall continue with this editorial work, and I shall continue to sell and promote the W.T.U. and the W.T.U. interests as opportunity affords, but will not be burdened with the extra responsibility of Promotional Secretary. If I continue to handle and sell the Journal I should wish to do so on the same basis as I have been doing it, except that perhaps I shall take them in larger quantities as I carry a retail license and have a book sales business, and I will handle the Journals, providing the W.T.U. wishes me to do so, on the cost plus 25% basis, even if I make nothing or lose on them. Your statement that you "succeeded" in this matter somewhat disturbs me, and in my handling of the Journal is not satisfactory. I certainly want to avoid any possible misunderstandings or conflicts. I have spent much time and effort in getting prices on printers, etc.

I have been happy to do this, and shall continue to do so as opportunity affords. I see little point, Ralph, in running the Journal and making money in store, unless we can really move them. It would be better to sell them as a limited profit and advance the cause than to let them sit idle. I think that you, and I would not be able to handle other members of the Executive Committee, as well as others who buy in larger quantities for resale, should have the same cost plus 25% allowance. This would be easier than submitting detailed expense items for various costs of handling, promotion, etc. in over-work the Treasurer and clutter up records on both ends. Of course, if any of the church publishing houses consent to handle the Journal they will expect the regular 40% discount of retail prices on orders. If this is figured at the rate of five copies at \$3.00 there would be practically no profit for the W.T.U. I am not sure how this could be worked out with them. The prospect is not too hopeful there.

I shall consider writing the President of the W.T.U. my decision in this matter. I am sure it would be a relief not to have the responsibility of it. With every best wish and good will, I am

Cordially yours,  
Ralph Thompson  
CHIEF, W.T.U.